



## P R E S S   R E L E A S E

### For immediate release

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## **BRIGHT HOUSE NETWORKS ELECTS TO DELIVER COMPREHENSIVE POLITICAL COVERAGE FOR 2008 NATIONAL CONVENTIONS**

***—Election-Related News, Information and Historical Content Available On-Screen, Online and On-Demand—***

**St. Petersburg, FL, August 21, 2008** – Bright House Networks will provide its customers with comprehensive access to political news, information and historical features surrounding the upcoming 2008 Democratic and Republican National Conventions. News articles, updates, candidate profiles and non-partisan guidance, tips and voter information will be available through on-screen, live news coverage, online web features and interactive resources, as well as on-demand video programming that viewers can access at their convenience.

“Bright House Networks is committed to providing our viewers with access to the tools and information necessary to participate fully in the democratic process and enable them to make informed, intelligent decisions when they visit the voting booth on Election Day. The upcoming Democratic National Convention and Republican National Convention will bring political concerns and interests to the forefront of our viewers’ minds. Our aim is to provide coverage that is educational, informative and meaningful and deliver it in a way that is relevant to their lives, their community and their country,” Mike Robertson, President Bright House Networks, Tampa Bay Division, said

Bright House Networks customers have access to a variety of election-related resources, including:

- Local Live News Coverage through Bay News 9. Local reporters will attend at both National Conventions, providing up-to-the-minute coverage of key national, regional and local speeches and following Florida delegates. Coverage will be provided through live news broadcasts and in summary on [www.baynews9.com](http://www.baynews9.com).

- Comprehensive, On-Demand programming through Elections On Demand Channel 888, News & World On Demand channel 357 and HD Showcase on Demand channel 709 from reliable news resources such as CSPAN, CNN and non-partisan voter support groups. An easy-to-use summary of available, on-demand election-related content can also be found at [www.ontv.brighthouse.com](http://www.ontv.brighthouse.com)
- Road Runner customers will have high-speed, online access to candidate profiles, election headlines, videos, interactive features, congressional news, CNN Special Reports and election related photos at [www.rr.com](http://www.rr.com)

“Our live, up-to-the-minute news coverage on-screen; election headlines, candidate profiles and interactive features online; and non-partisan voter information, news summaries and candidate speeches”. “Through our on-demand offering ensures that our customers have access to a broad and comprehensive viewpoint of the issues and the candidates with respect to all aspects of the upcoming election,” Mike Robertson, President Bright House Networks, Tampa Bay Division, said.

### **About Bright House Networks**

Bright House Networks is the nation’s 6<sup>th</sup> largest multiple cable system operator (MSO) with 2.4 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The high-growth Tampa/Central Florida markets are contiguous and form one of the country’s largest cable clusters. Bright House Networks corporate locations are in Syracuse, New York and Orlando, Florida.

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