



## P R E S S   R E L E A S E

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### **BRIGHT HOUSE NETWORKS ANNOUNCES PLANS TO EXPAND HD OFFERINGS**

*Company will Remain Tampa's HD Leader*

(St. Petersburg, FL) – Bright House Networks today announced plans to greatly expand its High Definition (HD) programming offerings. Over the next 18 months, the company is working towards increasing both the number of linear HD channels and Video-on-Demand (VOD) HD options that are available to customers.

“We are thrilled to share with our customers the exciting news about our efforts to expand our HD offerings,” said Kevin Hyman, president of Bright House Networks Tampa Bay Division. “Over the next 18 months, we expect to add significant HD content that is compelling, entertaining, and of interest to our customers.”

Bright House Networks anticipates adding up to 50 HD channels over the next 18 months, including linear and On Demand channels, thereby maintaining the company's position as the region's premier provider of High Definition television. Today, Bright House Networks is the largest HD provider in the region.

“We are prepared to maintain our lead as the foremost provider of HD content,” added Hyman. “The addition of even more HD channels will provide our growing number of HD households with an even wider variety of HD choices.”

Bright House Networks planned HD offerings are made possible because of the company's hybrid fiber-coaxial network architecture and its long-standing relationships with programmers. Customers will see the first new HD additions early in 2008 when up to eight new HD channels are scheduled to be added. Bright House Networks is planning to provide as many as 100 HD channels in the not-too-distant future.

#### **About Bright House Networks**

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

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Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

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