



## P R E S S   R E L E A S E

**For Immediate Release  
May 13, 2008**

*Joe Durkin*  
*Senior Director of Corporate Communications*  
*Office: 727-329-2926*  
*Email: Joe.Durkin@mybrighthouse.com*

### **BRIGHT HOUSE NETWORKS GIVES BACK WITH CUSTOMER APPRECIATION DAY**

*Giveaways Will Be Featured at Bright House Networks Field*

(St. Petersburg, FL) – Bright House Networks is giving back to its customers with free admission to a Clearwater Threshers baseball game, raffles, door prizes, giveaways and a great fireworks display for the 8<sup>th</sup> Annual Customer Appreciation Day.

The event is slated for Friday, May 16<sup>th</sup> when gates open at 5:30 p.m. with the game starting at 7:05 p.m. at Bright House Networks Field, 601 Old Coachman Road in Clearwater, where Customer Appreciation Day has been held since 2004. Admission to the game between the Clearwater Threshers and the Sarasota Reds is free to Bright House Networks customers, who can present their cable statement at the ticket office for admittance.

Numerous networks, including Bright House Networks channels Bay News 9 and Catch 47, HBO, Fox Cable, Turner Networks, Oxygen and others, will present games and giveaways. Fireworks display will follow the game.

“WE” (Women’s Entertainment) Television is providing the top giveaway of a \$1,500 dollar “Romance Getaway Travel Voucher” to one lucky person in attendance.

“This is a great chance for us to give something back to our customers, with an event that promises to be fun for the whole family,” said Mike Robertson, president of Bright House Networks Tampa division.

For more information on Bright House Networks Field, call (727) 467-4457.

#### **About Bright House Networks**

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama

and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

###