



P R E S S R E L E A S E

For Immediate Release

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BRIGHT HOUSE NETWORKS ADDS FOUR MORE HIGH DEF CHANNELS

St. Petersburg, June 18, 2008 – Bright House Networks Tampa Bay Division today announced the addition of four High Definition (HD) channels. The new channels will make life easier for HD customers who want more high-resolution pictures; wider aspect ratios and Dolby Digital surround sound.

“The new HD channels add to the exceptional home entertainment experience that Bright House customers have with the HD content that is compelling, entertaining, and of interest to our customers.” said Mike Robertson, president, Bright House Networks Tampa Bay Division.

HD channels added today to the digital line up are CNN HD on channel 728, Disney HD on channel 735, and ABC Family HD on channel 736. MGM HD launched today on the HD PAK at channel 710.

“Bright House Networks is prepared to maintain our lead as the foremost provider of HD content,” added Robertson. “The addition of even more HD channels continues to provide our growing number of HD households with an even wider variety of HD choices.”

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24 hours per day, seven days per week, including holidays.

Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

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