



P R E S S R E L E A S E

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Bright House Networks to Add Government On Demand

(St. Petersburg, Fla.) – Bright House Networks today has announced plans to add the Government programming of the City of Clearwater, Pinellas County and Hillsborough County to the On-Demand platform.

Bright House Networks digital customers will have access in early 2008 to view these governments in action on channel 615 and channel 622 during scheduled programming hours or *when they want too* – On Demand at no additional costs or equipment.

Bright House Networks' Tampa Bay division realigned the channel lineup across the region on Dec. 11. This realignment of resources allows Bright House Networks to add this and other features such as Education On Demand to enhance the customer experience.

“We wanted to offer an easy and efficient way for these local governments to reach the community, especially now when they’re readjusting to reduced budgets,” said Kevin Hyman, president of Bright House Networks’ Tampa Bay division. At Bright House, we understand the importance of keeping the community informed of what is happening in their government and how decisions are impacting their lives.”

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

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