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Bright House Networks Offers Customers a New Olympic Experience 4 New Channels Dedicated to 2008 Beijing Olympic Coverage

(St. Petersburg, FL) – It's Olympic-sized coverage like never before for Bright House Networks customers. Bright House Networks is now showing 4 brand new channels dedicated to the 2008 Beijing Olympics, in addition to comprehensive coverage of the complete Olympics on the networks of NBC Universal.

Bright House Networks debuted its four new channels last week, as the company kicked off its coverage of the games in China. Bright House Networks Digital Cable and HD customers have the opportunity to find Olympic coverage specifically in Korean and Mandarin languages, as well as see every minute of the Olympic Basketball and Soccer events in HD, on these great channels:

- **NBC Olympic Basketball (HD) - channel 636**
Features complete coverage of all 76 games in the Men's and Women's Olympic Basketball tournament from the early round games through to the gold medal finals.
- **NBC Olympic Soccer (HD) - channel 637**
Features complete whistle-to-whistle coverage of all 58 games in the Men's and Women's Olympic Soccer tournament.
- **Korean Olympics – channel 634**
Features 6 hours of Olympic coverage in Korean per day.
- **Mandarin Olympics – channel 635**
Broadcasting 6 hours of Olympic coverage in Mandarin per day.

"Bright House Networks customers come from many different cultures and backgrounds. With the Olympics happening in China, it was important we offered coverage that spoke specifically to our international audience," says Michael Robertson, Bright House Networks Tampa Bay Division President. "In addition, we've taken some of the most popular team sports and are giving basketball and soccer fans every minute of the action they want. We listen to our customers, and we are pleased to provide them with an enhanced Olympic entertainment experience."

In addition to the 4 new channels Bright House Networks is offering, customers also have comprehensive coverage of the complete Olympics available on the networks of NBC Universal. That includes all events, highlights and stories available on:

- **NBC**
- **MSNBC**
- **CNBC**
- **USA Networks**
- **OXYGEN**
- **Telemundo**

Bright House Networks HD customers can enjoy the action in the crystal-clear pictures and surround sound experience they crave on channels like **NBC News Channel 8 WFLA HD, NBC Olympic Basketball HD and NBC Olympic Soccer HD** as well. Customers who subscribe to Bright House

Networks HD PAK, an optional service, can find even more Olympic coverage on **Universal HD and MOJO**.

For the non-stop Olympic fan, Bright House Networks Digital Cable customers can also watch more stories, encore events and additional features at anytime, On Demand, on **Sports On Demand and HD Showcase On Demand**, which is available as part of Bright House Networks HD PAK, an optional service for customers.

For more information about Bright House Networks coverage of the complete Olympics on the networks of NBC Universal, or about any other Bright House Networks services and features, visit mybrighthouse.com.

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24-hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.