



P R E S S R E L E A S E

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Start Over Media Demonstration

(St. Petersburg, FL) – Bright House Networks will hold a Media Demonstration day Thursday October 11 at Bright House Networks – Carillon Office in St. Petersburg at 10:00 a.m. where media members can preview Start Over and try it for themselves before it's released into the first homes across the Bay area.

Be the first to get your hands on Start Over; Bright House Networks brand new free interactive feature that lets you restart certain television shows already in progress, right from the very beginning.

“There’s nothing like Start Over in the Tampa Bay market, and it’s definitely going to change the way Bright House Networks Digital Cable customers watch TV,” says Kevin Hyman, Bright House Networks Tampa Bay Division President. “Pure and simple, Start Over makes life easier for our customers.”

That’s because with just a push of the Select button on their remote control, Bright House Networks Digital Cable customers will soon be able to join a show 5, 10 or even 25 minutes late - and still watch from the very first moment. Start Over is a **FREE** feature that will be automatically available to all Digital Cable customers, with no additional equipment needed.

More than just restarting shows, Start Over also lets Digital Cable customers:

- **PAUSE** their show for up to 5 minutes.
- **REWIND** their show while it's playing.
- **RESTART** the same show multiple times during its broadcast window.

Start Over will debut first for Bright House Networks Digital Cable customers in Manatee County on October 24, 2007. By the end of the year, the feature will be available to Bright House Networks Digital Cable customers throughout the Tampa Bay service area.

Start Over is the latest interactive feature for Bright House Networks Digital Cable customers. They also enjoy the benefits of Interactive Entertainment which lets them answer fun questions, Interactive Polling to express their opinions and Interactive Advertising so that they can get the information they want- all with just the push of their remote control.

For more information about all Bright House Networks products and services, visit mybrighthouse.com.

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24-hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.