



P R E S S R E L E A S E

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***BRIGHT HOUSE NETWORKS HOSTS CUSTOMER
APPRECIATION DAY!***

Giveaways Will Be Featured at George M. Steinbrenner Field - Tampa

(St. Petersburg, FL) – Bright House Networks is giving back to its customers with free admission to a Tampa Yankees baseball game, raffles, door prizes and giveaways for the 8th Annual Customer Appreciation Day.

The event is slated for Friday, July 25th when gates open at 5:30 p.m. with the game starting at 7:05 p.m. at George M. Steinbrenner Field, 1 Steinbrenner Way in Tampa.

Admission to the game between the Tampa Yankees and the Dunedin Blue Jays is free to Bright House Networks customers, who can present their cable statement at the ticket office for admittance.

Numerous networks, including Bright House Networks channels Bay News 9 and Catch 47, HBO, Tampa Bay On Demand, Turner Networks, Starz! WEtv and others will present games and giveaways. The grand prize is a trip to Chicago and Wrigley Field courtesy of WGN AMERICA and Bright House Networks, and second prize is a fabulous \$1500 Romance Getaway Travel Voucher, compliments of Women's Entertainment Television.

“This is the third of our three Customer Appreciation Day events for 2008 and it allows us to give something back to our customers, with an event that promises to be fun for the whole family,” said Mike Robertson, president of Bright House Networks Tampa division.

The first was held during a Clearwater Thrashers vs. the Sarasota Reds on May 16th to a full house at Bright House Field in Clearwater. The second customer appreciation event was held at Joker Marchant Stadium June 28th when the Lakeland Flying Tigers took on the Daytona Cubs to a second full house of customers/fans!

Bright House Networks customers need only one copy of their cable statement to show the ticket office for the entire family!

About Bright House Networks

Bright House Networks is a leading provider of entertainment and information services, with over 2 million customers in several large markets including Bakersfield, California; Birmingham, Alabama; Detroit, Michigan; Indianapolis, Indiana; Orlando, Florida (Central Florida Division) and Tampa Bay, Florida along with several other smaller systems in Alabama and the Florida Panhandle. The company's fiber-optic network offers customers the latest technology available in home phone, cable and Internet services.

Exceptional customer service is the company's cornerstone of its business. Bright House Networks local Customer Care is available 24 hours per day, seven days per week, including holidays. Public affairs, social responsibility and community involvement continue as major initiatives for the company as an ongoing commitment to the families and communities Bright House Networks serves.

Bright House Networks also owns and operates two 24-hour local news operations; Bay News 9, Bay News 9 En Español, Catch 47 Tampa Bay Sports Channel, Travel Weather Now, Tampa Bay on Demand and Baynews9.com serving the Tampa market and serving the Orlando area; Central Florida News 13, News 13 Weather NOW, Central Florida on Demand, and cfnews13.com.

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